

UNCLASSIFIED
BRIEFING MEMORANDUM

June 7, 2017

TO: Chargé d'Affaires

FROM: ESTH – Ex. 6 - Personal Privacy

SUBJECT: EPA Administrator and Environment Minister's Program in Bologna
Saturday, June 10, 2017 12:00 p.m. -5:00 p.m.
Hotel Savoia Regency Via del Pilastro, 2, and
Fabbrica Italiana Contadina (FICO), Via Paolo Canali, 1, Bologna

PURPOSE

You have agreed to attend the G7 Environment Communiqué debrief by EPA staff, and join EPA Administrator Scott Pruitt in the events organized by Environment Minister Gian Luca Galletti before the G7 Environment Ministerial starts in Bologna. After the debrief at the Savoia, the program will be entirely carried out at the still-in-construction facility of Fabbrica Italiana Contadina (FICO), and includes a lunch hosted by Unindustria Bologna, a U.S.-Italy bilateral, a round table on "Innovative Food Waste Approaches," and a tour of FICO.

BACKGROUND

EPA's Hodayah Finman has been the Administrator's primary negotiator on the G7 Environment Communiqué. The Communiqué Working Group first met in Rome in January, and hoped to conclude negotiations in Sariano, Tuscany May 5-6. With green financing and the Paris Agreement as sticking points, the Italian Ministry of Environment found it necessary to schedule two more days of negotiation: June 9 and 10 in Bologna. Ms. Finman will again represent the EPA and give you and the EPA team a negotiation update on Saturday, June 10 at noon at the Savoia.

Prior to the start of the G-7 Environment Ministers Meeting (EMM), EPA Administrator Pruitt and Italian Minister of the Environment Galletti will host an informal meeting with leading U.S. and Italian companies and academics that are in the vanguard of taking action to reduce food waste and loss. Each participant

will have the opportunity to present on their work and describe the economic and environmental drivers motivating their actions.

The UN Food and Agriculture Organization estimates that about a third of food intended for human consumption is lost or wasted worldwide. This amounts to over a billion tons of food and \$940 billion in economic losses annually, while one in nine people remain undernourished. In the United States, 40% of food is lost or wasted, annually costing an estimated \$218 billion or 1.3% of GDP, while food accounts for 21% of solid waste sent to U.S. landfills. This problem represents an opportunity for investments in cost-effective solutions to reduce U.S. food waste by 20% over the next 10 years that could generate a net economic value of \$10 billion for consumers and business, reduce water demand by 1.5% of U.S. freshwater withdraws, create 15,000 new jobs, and divert 9.5 million tons of waste from landfills.

EPA has a long history in fostering a national dialog among key stakeholders to find innovative solutions to reduce food waste. EPA serves a vital role in assisting state governments in addressing cross-cutting issues transferring best practices among states. EPA provides businesses with opportunities to enhance their value proposition to customers, increase margins, increase market share, expand to other markets, and decrease hidden costs and risks. Finally, EPA brings together key stakeholders within supply chains to find solutions to barriers. Key EPA actions include efforts to improve measurement of food loss and waste; implement incentive programs; and provide critical tools to encourage stakeholder leadership in areas where they can improve efficiencies, save money, and share best practices on reducing food loss and waste with others in the food system. Most recently, in November 2016, USDA and EPA announced the formation of the U.S. Food Loss and Waste 2030 Champions partnership (2030 Champions). The 2030 Champions are businesses and organizations that have made a public commitment to reduce food loss and waste in their own operations in the United States by 50 percent by the year 2030.

Fighting against Food Waste is also a topic in the heart of Environment Minister Galletti. The National Plan for Food Waste Prevention (PINPAS), coordinated by Prof. Andrea Segrè, is an Environment Ministry (MOE) initiative for its National Program for Waste Prevention, released by Ministerial Decree on October 7, 2013. PINPAS is tasked to define food waste prevention measures, which will be included in the European and national strategies supporting sustainable development, agro-food sustainability, efficient use of natural resources, and natural resource conservation.

The PINPAS Council is the (informal) advisory body that, instructed by the technical-scientific secretariat, recommends measures to combat food waste. There are about 240 Council members, coming from 140 different organizations distributed throughout the supply chain (agriculture, processing, distribution, catering, and domestic consumption). The members come from businesses, universities, research institutes, ministries, local authorities, health authorities, hospitals, charities, environmental groups, professional associations, and consumer associations.

The Italian guru on food waste Prof. Andrea Segrè is from Bologna, and he and Eataly founder Farinetti created the Fabbrica Italiana Contadina – Italian Farmer Factory (FICO) where they grow, sell, cook, and educate people about food.

This meeting is closed to the press, but there will be photos by EPA and Embassy staff. EPA's Deputy Press Secretary Lincoln Furguson and PAS will coordinate messaging. Dress will be casual for the day and flats are recommended for the FICO site. There is not much air circulation in the FICO site and it is expected to be hot.

SCENARIO (Business Casual)

0830 You will leave Rome to drive to Bologna.

1150 You will be met by Ex. 6 - Personal Privacy at the Savoia (Via del Pilastro, 2) with credentials.

1200 Ex. 6 - Personal Privacy will escort you to the room where EPA negotiator Finman will brief Administrator Pruitt on progress on the G7 Environment Communiqué.

All the following events will be at FICO Eataly World (Via Paolo Canali, 1)

1300 ~~You will arrive at leave the Savoia and go to FICO Eataly World.~~

Commented [MRS1]: Schedule from FICO has 13:00 arrival

~~All the following events will be at FICO Eataly World (Via Paolo Canali, 1)~~

1315 Minister Gian Luca Galletti (through an interpreter) and Unindustria Bologna President Alberto Vacchi will welcome you, the Administrator, acting Assistant Administrator Jane Nishida in a private room.

1330 Minister Galletti will host a lunch meeting that will include you, CG [REDACTED]
[REDACTED] Ex. 6 - Personal Privacy Italian and American business leaders, and EPA
staff: there will be up to 50 guests (Italian guest list attached).

1430 You are included in a bilateral meeting between Administrator Pruitt and
Minister Galletti: Acting Administrator Nishida, Chief of Staff Ryan
Jackson, and Director for Regional and Bilateral Affairs Mark Kasman.
Galletti will be joined by Director General for Sustainable Development,
Environmental Damage & Relations with the EU & International
Organizations Francesco La Camera, Diplomatic Advisor Stefano
Marguccio, Chief Of Protocol Roberto Sorbello, and an interpreter.

1500 Showcase of “Innovative Food Waste Approaches” (see separate program)

1630 Preview Tour of FICO (Agri-Food Centre of Bologna)

1700 End of the tour

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next page. Not sure [REDACTED] will leave with administrator or stay for
a tour. There's not much to see. Between 1615-1700.

PARTICIPANTS

U.S. government

Administrator Pruitt

Chargé d’Affaires

Jane Nishida, A/Ass.Administrator

Ryan Jackson, Chief of Staff

Mark Kasman, Region/Bilat Affairs Director

[REDACTED] Ex. 6 - Personal Privacy

Other EPA, Embassy, and Consulate staff

Other

Environment Minister Galletti

DG Francesco La Camera

Prof. Andrea Segrè

Unindustria Bologna Pres. Vacchi

Attachment: Food Waste Event Agenda
Participants’ Bios

Drafted: ESTH [REDACTED]
Cleared: ESTH [REDACTED] Ex. 6 - Personal Privacy
PAS: [REDACTED]

EPA:

Showcase of Innovative Food Waste Approaches and Tour

(with simultaneous interpretation)

3:00 pm – Minister Galletti opening remarks

3:10 pm – Discussion moderated by Andrea Cangini, Managing Director of Quotidiano Nazionale.

Participants:

- Callie Babbitt, Associate Professor in the Golisano Institute for Sustainability at the Rochester Institute of Technology
- Andrea Segré, Full Professor, University of Bologna
- Ted Monk, Vice President, Sustainability and Corporate Responsibility, Sodexo North America
- Stefano Venier, Corporate Social Responsibility Director, Hera Group
- Jon Hixson, Vice President of Government Relations, Yum! Brands
- Alessandro Bonfiglioli, FICO Foundation Secretary General for Food Education and Sustainability
- Tiziana Primori, CEO of FICO Eataly World

4:00 pm – Administrator Pruitt closes event

4:10 pm – Signature of the Protocol of Intent among FICO Eataly World, FICO Foundation, Bologna Agri-Food Center (CAAB), and HERA group.

4:30 pm – Site visit to FICO Eatalyworld

Directions:

Eatalyworld/FICO is at Via Paolo Canali, 1 - As it is still a construction area, when you arrive at the entrance, it is necessary to enter the toll 8 pointing out that you are a guest of FICO [feeko]. After the first gate, at the roundabout you have to take the second exit, heading straight to the construction area. There will be another

guarded gate. You can ask the guard for instructions on entering the FICO Eataly World offices that are located immediately after the gate on the right.



~~Welcome Biography~~

Gian Luca Galletti Minister of the Environment

Gian Luca Galletti—born July 15, 1961, in Bologna—was appointed Minister of the Environment by former Prime Minister Matteo Renzi on February 22, 2014. He has a Bachelor’s degree in Economics from the University of Bologna and is married with four children. He has held a variety of public offices, starting in 1990 as a city councilman in Bologna. Since then, he has served as a regional councilman, led the Centrist Union in the Chamber of Deputies, and was an Undersecretary for the Ministry of Education and Research.

Key issues for Minister Galletti include climate change, the circular economy, marine litter, and food waste.

Minister Galletti does not speak English.

Welcome Biography



Alberto Vacchi
Chairman and Managing Director
I.M.A. Industria Macchine Automatiche S.p.A.

Alberto Vacchi was born in Bologna on February 17, 1964, and is married with one son. He holds a degree in Law and since 1996, was named Managing Director of IMA S.p.A., and became its Chairman in 2007. As a reference partner, he represents the ongoing commitment of the Vacchi family to the continuous growth of IMA S.p.A. on worldwide markets. He is a member of the national and regional Executive Committee of Confindustria.

On June 7, 2011 he was elected President of Unindustria Bologna (Bologna Business Council) for 2011-2015. In May 2015, the General Assembly of Unindustria Bologna appointed him as leader of the merging process with the Business Councils of Modena and Ferrara for 2015-2017.

He holds offices with companies of the IMA Group, and several companies owned by the Vacchi family. He holds top executive positions in media, agricultural, biotech, and investment companies.



~~Bilateral Biography~~

Stefano Marguccio – Diplomatic Counselor

Born in Milan on April 10, 1975. Degree in Law from the University of Milan in 1999. He holds a Master in Diplomacy from the Institute for International Political Studies (ISPI) in Milan in 2000.

After working in the private sector, he received a Master in Public Administration Management at Bocconi University in Milan in 2002 with a scholarship from the City of Milan.

He worked at the Milan City Council as an Organization Expert at the Personnel Directorate.

He started his diplomatic career in December 2004.

From September 30, 2005, he worked as Secretary of Legation at the General Directorate for Asia, Pacific and Antarctic Countries.

Consul General in Scutari (Albania) from November 2006. First Secretary of Legation from December 2009.

First Secretary to the Permanent Representation to the UN in Rome, since April 22, 2010.

First Secretary to the Permanent Representation to the Council of Europe in Strasbourg, from January 7, 2013.

Diplomatic Counselor of the Minister of the Environment, Territory and Sea Protection since May 2, 2014.

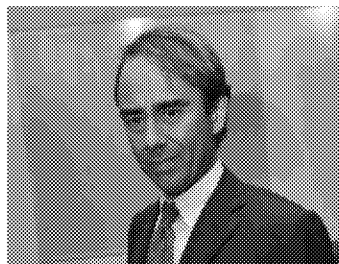
Bilateral Biography



**Francesco La Camera – Ministry of Environment,
Land & Sea**

Francesco La Camera is the Director General for Sustainable Development, Environmental Damage & Relations with the EU & International Organizations at the Italian Ministry of Environment, Land & Sea. He has led the EU and Italian negotiations teams at UNFCCC COP in Lima and Paris. He leads international affairs in the Ministry and the greening of EU Structural Funds. He has represented Italy in many international expert groups and councils at UN-ECE, UN-CSD, UNEP, OECD, EU, EEA. In the first part of his career, he has been an economic analyst with the Ministry of Budget & Planning, and a member of the Italian EIA Commission. He has been writing several reference books in Italy on economic and environmental assessment instruments (CBA, EIA, SEA, etc.), sustainable development and environmental economics. He has been one of the major experts for the preparation, promotion and adoption of the Espoo and Aarhus Conventions.

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Biographies/“Innovative Food Waste Approaches” event

Andrea Cangini
Managing Director of Quotidiano Nazionale
(QN)

Andrea Cangini is the 48-year-old Managing Director of Quotidiano Nazionale, which is a daily newspaper created in 2014 with the merging of local newspapers from Bologna (Il Resto del Carlino, founded in 1885), Florence (“La Nazione”), and Milan (“Il Giornò”). QN – Quotidiano Nazionale is the third newspaper in Italy in terms of the number of copies circulated and number of readers.



Prof. Andrea Segrè
Department of Agricultural and Food Sciences

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Andrea Segrè is a full Professor of Agricultural and Rural Development Policies at the University of Bologna, where he has taught since 2003. He became the Dean of the Faculty of Agricultural Sciences at the Alma Mater Studiorum, at the University of Bologna in November 2005.

Between 1988 and 1992 he was a visiting fellow of Agricultural Economics at the Department of Agricultural Economics, Cornell University (USA), and from 1993 to 1995 he was a visiting professor of Agricultural Policy in Transitional Economics at the Department of Social Sciences, at Roskilde University in Denmark.

Currently he is the President of the Centre for Central and Eastern Europe and the Balkans, -and Scientific Coordinator of the PhD on International Cooperation and Sustainable Development Policies - a program developed through specific agreements with the EU Commission.

He has conceived and promoted the *Last Minute Market* project, which reclaims unsold food and non-food products in order to distribute them to charity associations ([HYPERLINK "http://www.lastminutemarket.org/" \t "_blank"]).

Since 2014, Segrè has been the President of Environment Ministry Committee for Waste Prevention, and is deeply involved in the development of the National Plan for Food Waste Prevention (PINPAS)

In 2011 Segrè wrote the book “Transforming Food Waste into Resource.”



Ted Monk - Sodexo North America

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Ted Monk is Vice President of Sustainability and Corporate Responsibility for Sodexo North America. In this role he oversees Sodexo's Better Tomorrow 2025 commitments around health and wellness, sustainable sourcing, water, waste and energy management. Ted's background is in operations with more than 25 years' experience in Corporate Services, Health Care and Schools, both in the US and in the UK. He has served as District Manager, Director of Business Development and Senior Vice President.

Ted is a National Executive Sponsor for Sodexo's Impact Mentoring program as well as being a regional executive sponsor of PRIDE (People Respecting Individuality, Diversity and Equality), one of Sodexo's initiatives to advance diversity and inclusion in the workplace.

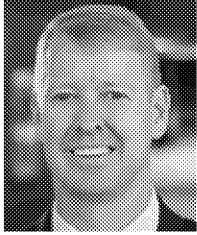
Ted is the Board Chair for the Alameda County (CA) Community Food Bank and is also on the board of Open Heart Kitchen which provides over 300,000 meals each year to the hungry and homeless in his neighbourhood.

Ted also serves as a board member of the Food Recovery Network which is a national network of student chapters who recover food on their campuses to feed those in need.

Ted earned his degree in hospitality from Strathclyde University in Glasgow, Scotland and attended graduate classes at Cranfield Business School

Born in the UK, Ted moved to the US in 1995 and lives in the San Francisco Bay area with his wife Jacqueline.

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Jon Hixson - Yum! Brands

Jon Hixson is Vice President, Government Affairs at Yum! Brands. Prior to assuming this role, he was an executive with Cargill for 12 years. Jon served in various roles in government relations, sustainability and communications including work in Asia Pacific, and leading Corporate Affairs in Latin America and Cargill's government relations team for North America.

Jon began his career on Capitol Hill in 1994. He spent nine years working for Congressional Members in both the U.S. Senate and House of Representatives, including Senator Nancy Kassebaum, Senator Pat Roberts, and was Chief of Staff for Congressman Jerry Moran. Mr. Hixson began his professional career with ConAgra Flour Milling in Denver, Colorado and continues to maintain an active interest with his family farm in Kansas.

Jon has a Bachelor of Science Degree from Kansas State University and a Master's in Business Administration from George Washington University in Washington, DC.



Dr. Callie Babbitt - Rochester Institute of Technology

Dr. Callie Babbitt is an Associate Professor in the Golisano Institute for Sustainability at Rochester Institute of Technology, where she conducts research to proactively assess and enhance sustainability of emerging technologies. Callie's research group creates new methods and models in the field of "industrial ecology" that are inspired by the study of ecological systems in nature. They apply these models to study sustainability challenges and solutions for food waste management, consumer electronics, lithium-ion batteries, electric vehicles, and nanomaterials. Callie also collaborates widely on sustainability research related to the food-energy-water nexus, critical mineral supply chains, and renewable energy technologies.

She translates this research into graduate sustainability courses at RIT and into informal education programs at the K-12 level. Her collaboration with Rochester-area schools and Women in Engineering at RIT aims to increase the number of female students who pursue science, engineering, and sustainability degrees and careers. These efforts have been recognized by national and international academic and research communities. In 2013, Callie was awarded the Faculty Early Career Development (CAREER) Program Award by the National Science Foundation, and in 2011, she received the AT&T Technology and Environment Award for her research and teaching efforts in sustainable design.



Dr. Thomas Coon, Oklahoma State University

Thomas G. Coon joined Oklahoma State University as Vice President of the Division of Agricultural Sciences and Natural Resources in July 2014. Before joining OSU, he was director of Michigan State University Cooperative Extension and a professor of fisheries and wildlife at MSU for 25 years. Tom received his Ph.D. from the University of California-Davis and served on the faculty at the University of Missouri before his move to Michigan State. As vice president, Tom has responsibility for the integration of the Oklahoma Agricultural Experiment Station, the Oklahoma Cooperative Extension Service and the College of Agricultural Sciences and Natural Resources. These three entities embody the land-grant mission that is the heart of DASNR, and include more than 250 faculty, 400 Extension staff and 360 support and administrative staff, both on-campus and in 77 county Extension offices and 18 research stations across the state.



Tiziana Primori CEO of FICO Eataly World

Tiziana Primori was born in Pesaro in 1959 and has a mathematics degree. She currently lives in Bologna with her daughter.

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She is director of Subsidiary Development at Coop Adriatica Group, and vice president of Eataly, the company headed by Oscar Farinetti. In October 2014, Primori was appointed CEO of Eataly World Bologna, the company responsible for FICO (Fabbrica Italiana Contadina): the first theme park for excellence in Italian food and wine. She is also President of Hera group Comm and a member of the Board of Directors of Hera and Urbino University.

From '82 to '86 Tiziana Primori worked in a cooperative logistics center of mass distribution; until the 90s she worked on logistics and production in Iveco (Fiat Group). Following, she became CEO of Smaer Consulting, a company specialized in organizational innovation. Since '96 Primori has been in Coop Adriatica, one of the largest cooperatives in the Italian Coop system. In 2009 she became the Managing Director General, with the responsibility of the core business of approximately 200 stores. She also guided the Coop activities in the South of Italy. Among her most innovative projects, she developed Ambasciatori in Bologna in 2008: an original three store building space, with a large Coop bookshop, a café, a restaurant and an Eataly tavern. The project has been an international success, receiving both the World Retail Innovation Awards and the President of the Republic for Innovation Award in 2010.



Stefano Venier

CEO, Hera

Stefano Venier was born in Udine in 1963.

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He has a degree in computer science and a Master's in energy management from the Enrico Mattei School in Milan.

He began his career in May 1987 at Zanussi as an assistant to the head of production.

From 1989 to 1996 he worked at Eni - Enichem, rising through the ranks from strategic planning assistant to head of strategic projects. His duties included enhancing the company's presence in Eastern Europe, and in Asia.

In 1996, he joined management consultancy firm A.T. Kearney, where he focused on the energy, utilities and telecoms sectors. In 2002 he was named Vice President of Energy & Utilities. As a consultant, he worked on projects involving strategic planning, M&A, rationalization and optimization of operations and services as well as the launch of new activities. The leading utilities for which he worked include Enel, Edison, Terna and a number of international operators.

From 2004 to 2008, he was Head of Business Development and Strategic Planning at the Hera Group.

From July 2008 he was Director of the Development and Marketing Department of the Hera Group.

On 28 April 2014, Stefano Venier was appointed Chief Executive Officer by the Board of Directors of Hera S.p.A.



Virginio Merola
Mavor of Bologna

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Virginio Merola (Democratic Party - PD) is the mavor of one of Italy's ten largest and wealthiest cities, the capital of the Emilia Romagna Region.

Merola was born in Santa Maria Capua Vetere (Caserta) in 1955. An almost lifelong resident of Bologna, he holds a degree in Philosophy from the University of Bologna. He is married.

Following mandatory military service, Merola was hired by the National Highway Company in San Lazzaro. Soon thereafter, he became an active union representative for the transportation workers division of CGIL (General Confederation of Labor, Italy's largest left wing oriented labor union.) In 1989 he accepted the position of Regional Secretary for the Association of local governments which includes representatives from all the Emilia Romagna city and provincial administrations, as well as the regional government.

His career in public administration began in 1995 when he was elected President of the Savena neighborhood in Bologna. In 2004 he was elected to the Bologna City Council on the DS (Democratici di Sinistra = Democrats of the Left) electoral ticket and served as Councilor for Urban Affairs and City Planning.

In 2009 Merola was elected to the Bologna Provincial Council, where he served as President of the Council until 2011 when he stepped down to run for mavor. He was elected Mavor of Bologna in the first round of the May 16, 2011 city elections at the head of a center-left coalition with 50.46 % of the vote.

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Italian participants

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Virginio Merola* – Bologna Mayor (TBC)

Andrea Segrè - Professore ordinario, Dipartimento di Scienze e Tecnologie Agro-Alimentari

FICO EATALY WORLD e CAAB (Centro Agroalimentare Bologna):

Tiziana Primori - Amministratore Delegato FICO

Sara Liparesi – Responsabile Gestione FICO

Barbara Gherardi – Responsabile relazioni Istituzionali FICO

Ludovico Bertaglia – Responsabile comunicazione FICO

Silvia Zanelli – Assistente comunicazione digitale

Andrea Segrè – Presidente CAAB

Alessandro Bonfiglioli – Direttore generale CAAB

Duccio Caccioni - Direttore Marketing CAAB

AZIENDE DEL PARCO DI FICO

Urbani Tartufi: Olga Urbani titolare della Urbani Tartufi

Granarolo: Gianpiero Calzolari, presidente di Granarolo e Direttore Commerciale

Antica Ardenga: Massimo Pezzani titolare di Antica Ardenga

Sfogliamo: Donatella Grazia responsabile di Sfogliamo

Il forno di Calzolari: Matteo Calzolari

Camst: Antonella Pasquariello, Presidente di Camst

UNINDUSTRIA

Alberto Vacchi - Presidente di Unindustria Bologna

Tiziana Ferrari - Direttore Generale di Unindustria Bologna

GRUPPO HERA

Stefano Venier - Amministratore Delegato Gruppo Hera

COOP ALLEANZA, LEGA COOP, UNIPOL

Adriano Turrini Presidente Coop Alleanza 3-0

Rita Ghedini - Presidente Legacoop Bologna

Pierluigi Stefanini - Presidente del Gruppo Unipol